

KDND-FM HD2
Quarterly Issues Report: 2nd Quarter 2012
51%
Saturdays, 7:30A-8:00A

DATE	TIME	SHOW #	TOPICS
4/6/2012	25:00	1186	The UN Food and Agricultural Organization estimated that more than 925 million people experienced chronic hunger in 2010 – and more than 60 percent of them are women. This year's UN commission on the Status of Women meeting discussed the empowerment of rural women to improve communities, and after The Hunger Project's MaryEllen McNish made her presentation. 51%'s Dr. Sharon Ufberg asked her to share what The Hunger Project has learned through its work in 11 different countries.
4/13/2012	25:00	1187	Since 1994, the Violence Against Women Act has provided funding and legislation in support of women's safety. It's been reauthorized by Congress twice since then – and it's up for reauthorization again. But this year, Lisalyn Jacobs of Legal Momentum says the political climate is creating hurdles.
4/20/2012	25:00	1188	The entertainment industry frenzy over the return of AMC's Mad Men series highlights our fascination with an era that in decorating terms is now known as mid-century modern. The Peyton Place antics of the advertising company seem too big to be true. But according to a woman who was there – a real life Peggy Olson, they've got it right. Jane Maas, one of the women pioneers of advertising, has written in <i>Mad Women: The Other Side of Life on Madison Avenue in the '60s and Beyond</i> that it's all true. She was immersed in that world, working at a firm run by the legendary David Ogilvy and she spoke with 51%'s Katie Britton.
4/27/2012	25:00	1189	A government budget crunch, a recession and rising costs are combining to put the squeeze on people who already were affected by cuts to programs that once were a safety net for the poor. This week on 51%, Susan Barnett speaks with a reporter looking into how those cuts are affecting our countries seniors.
5/4/2012	25:00	1190	There's no one like our mom...but who is she, really? We hear stories about who our mothers were before we were born, but until time travel is perfected, there won't ever be a way to get to know that woman for ourselves. This week on 51%, Susan Barnett features an essay from a listener who got the chance to meet the woman her mother used to be.
5/11/2012	25:00	1191	This week on 51%, Susan Barnett interviews a woman who owns a business. But it's not your typical business story. This woman owns a vineyard - and it's really a love story.
5/18/2012	25:00	1192	As a global recession continues to linger, efforts to keep the costs of government in check are bringing cuts to many of traditional safety nets. This week on 51%, Susan Barnett speaks with public radio show hosts Tavis Smiley and Dr. Cornel West about their new book - a book that's sounding an alarm about poverty in the United States.
5/25/2012	25:00	1193	Sometimes just changing something's name can make a difference. Remember global warming? It was a lightning rod, with one side claiming it was a myth - what about those colder than average days? You may have noticed it's now called climate change, and this week on 51% Susan Barnett speaks to an expert about what it is, what's happening, and whether there's anything we can do about it.
6/1/2012	25:00	1194	Women won the right to vote in 1920, with the passage of the 19th amendment to the U.S. constitution. Forty years later, the feminist movement pushed open doors for opportunity in education and in work. This week on 51%, Susan Barnett speaks with the author of a book calling for a new social revolution - one that stresses the American family.
6/8/2012	25:00	1195	Imagine uprooting yourself from everything and everyone you know to start a new life in a remote city across the country. This isn't about pioneers in the wild west...this is the experience of a writer from upstate New York. This week on 51%, Susan Barnett features the latest update from Susan Dyer in Juneau Alaska - who explains the connection between liars, fiddlers, and tourists.
6/15/2012	25:00	1196	Rallies have been held around the country in support of America's nuns after the Vatican announced it intends to reorganize their leadership because of what it calls "radical feminist themes". This week on 51% Susan Barnett speaks with a writer who says the conflict between Rome and Catholic sisters in the U.S. goes way back - even to the American frontier.
6/22/2012	25:00	1197	The foreclosure crisis isn't over - it's just reached a new chapter. This week on 51% Susan Barnett features an intimate look at what the economy has cost one family.
6/29/2012	25:00	1198	The month of June marks the birthday of one of this country's most beloved women. Her dad was a newspaperman, her mother was the first person to see her potential, and her teacher changed her life. Her name was Helen Keller...and this week 51% features her story.

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DATE	TIME	SHOW #	TOPIC
4/6/2012	25:00	1127	<p>Growing up with Dyslexia is no fun at all. Growing up with Dyslexia and never being diagnosed and getting the proper educational help...that can make school a nightmare. Today on The Best Of Our Knowledge, we'll meet Sonya Bridges...a teacher who grew up in that situation and is now reaching out to help others.</p> <p>Then we'll hear the story of another remarkable woman who is reaching out to bring education and hope to others...Hannah Slocum of the west African country of Liberia. And we'll spend an Academic Minute seeing how women in the US are being affected by the foreclosure crisis.</p>
4/13/2012	25:00	1128	<p>Vampires, deadly spiders, lethal lasers, out-of-control asteroids...who knew that math could be so perilous. Today on The Best Of Our Knowledge, we'll talk to the author of "The Book Of Perfectly Perilous Math"...and find out how students are learning math while saving the world..or not.</p> <p>We'll also hear about efforts to rebuild a school damaged in a deadly tornado last year...hear music from a school that uses the melodies of foreign countries to teach immigrants about their heritage. And we'll also find out why the space between musical notes may be just as important as the music.</p>
4/20/2012	25:00	1129	<p>Last year at this time, the late Joe Paterno was an iconic college football coach at Penn State University...a man who had a job for as long as he wanted. By the end of the year he had been fired, his 46 year legacy tarnished by a child abuse scandal. Today on The Best Of Our Knowledge, we'll hear from the author of a new book on the continuing fallout of that scandal.</p> <p>We'll also hear from a sports doctor about why more attention is being given to concussions in school sports and some steps being taken to treat and perhaps prevent the problem. And we'll spend an Academic Minute talking about big mo.</p>
4/27/2012	25:00	1130	<p>A lot of people like to relax on a warm day, puttering around alone in their garden. However...you might not be as alone as you think. Today on The Best Of Our Knowledge, our Astrobiology series goes into Microbiology mode to explore the origins of the unseen life around us.</p> <p>And we'll spend an Academic Minute learning about the complex chemistry that goes into making a gourmet dinner.</p>
5/4/2012	25:00	1131	<p>There's a place in northern New York...a girl scout camp in the woods...where, for years, girls have gone to learn about nature and the outdoors...and about the value of loyalty and friendship. That camp ran into financial problems and had to close, but now a group of the camp's supporters have given it new life. Today on The Best Of Our Knowledge, the story of Camp Little Notch.</p> <p>We'll also cross the ocean and visit a European kindergarten in the woods...and we'll spend an Academic Minute finding out why western forests in the US are feeling the heat.</p>
5/11/2012	25:00	1132	<p>OK, try to wrap your head around this little chain for a minute. As the population ages, our doctors are ordering more and more labs tests to screen for disease. So we need more and more labs and lab technicians to perform and read these tests. But there's another population that getting older - lab technicians. Today on The Best Of Our Knowledge, we'll hear about the coming shortage of laboratorians and what's being done to train technicians to take their place.</p> <p>We'll also visit a child care facility that's also a senior center and see what these two groups can offer each other. And we'll spend an Academic Minute keeping germs in their place in a mobile world.</p>
5/18/2012	25:00	1133	<p>Making sure a child is getting the best education possible has its challenges...not the least of</p>

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			<p>which is struggling to get through to a child with a history of disruptive behavior. Finding a way to crack this code of disruptive behavior could make a huge difference. Today on The Best Of Our Knowledge, we'll talk about The Behavior Code.</p> <p>We'll also find out about a new effort to grade the nation's school's of education. And we'll spend an Academic Minute with some nice, round numbers.</p>
5/25/2012	25:00	1134	<p>Death and English class often go together...and yes, you're welcome to insert any joke about your English test scores right here. The fact is when studying English, you encounter death from the first time you pick up Shakespeare. But how often are students encouraged to write about their own experiences with death. Today on The Best Of Our Knowledge, we'll hear from the author of Death Education In The Writing Classroom.</p> <p>We'll also spend an Academic Minute exploring death and a host of other events that can cause grief.</p>
6/1/2012	25:00	1135	<p>You can't see them...but they're there. Billions of microscopic life forms just waiting for their chance to grab hold of something and start to grow. And that includes you. Today on The Best Of Our Knowledge, our astrobiology series gets small with a look at the tiniest life on the planet...and how it fares while off the planet.</p> <p>We'll also spend an Academic Minute dealing with the issues caused by space travel.</p>
6/8/2012	25:00	1136	<p>I think it goes without saying that on this program, we value knowledge. The fact that we put that word in the title of the show is probably a dead giveaway. But today we are going to hear from a Columbia University professor who thinks that ignorance hasn't been given its due. Today on The Best Of Our Knowledge, is ignorance the driving force behind science?</p> <p>We'll also head to Minnesota and meet a high school chess champion...and we'll spend an Academic Minute learning how cooperation is just how us humans roll.</p>
6/15/2012	25:00	1137	<p>While teaching at an all-Black middle school in Atlanta, Meira Levinson realized that students' individual self-improvement may not necessarily enable them to overcome their profound marginalization within American society. She says that this is because of a civic empowerment gap that is as shameful and anti-democratic as the academic achievement gap targeted by her book "No Citizen Left Behind."</p> <p>One organization that has always stressed citizenship education is 4-H. But when you think of 4H probably think of kids raising cattle or chickens or hogs and competing for blue ribbons at the state fair. And while the program does historically focus on agriculture, as more Midwestern youth are growing up in urban areas, it's developing some other angles. This year at the Iowa State Fair, 4H changed things up with a robotics challenge. Kathleen Masterson, from Harvest Public Media reports.</p>
6/22/2012	25:00	1138	<p>When we think about the development of life on Earth, most of us turn to Darwin's theory of evolution which posits that only the strongest survive. Well, Dr. Niles Lehman (LAY-men), a professor in the department of Chemistry at Portland State University is attempting to explain how life has flourished, not by competing...but by cooperating. He spoke with The Best Of Our Knowledge's Science Reporter David Guistina this week about his investigations.</p> <p>Philly Youth Radio works with young people to produce their own radio stories. Part of the project is a series called "Students of Violence," where local high school students tell true stories about the violence that has changed their lives. Cristel Martinez came to America from the Dominican Republic with a dream to become a music producer. But the only music she hears in school, says the 18 year old senior, is the sound of violence. Listen as she shuffles through the tracks on the soundtrack of her school day.</p>

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CATEGORY: EDUCATION

Issue: **Helping People with Disabilities**
Program: Public File 1
Date: April 15, 2012

Description: Easter Seals Superior California is dedicated to empowering people with disabilities by offering a wide range of services and leadership opportunities designed to encourage maximum independence. Established in 1992, improved efficiency and high quality client services were the primary motivating factors for merging the Easter Seals of Sacramento, Stockton and Yuba into one agency, Easter Seals Superior California. From the moment the merger was consummated; the consolidated administrative functions translated into reduced expenses and instantly released more resources to address client needs. Furthermore, donated resources were maximized to their full potential, and ultimately, more funds were diverted to client services. The common denominators throughout our history are Rotary involvement, dedicated volunteer service, and commitment to the Easter Seals mission, influential staff, delivery of quality services, and a belief that all people with disabilities will have equal opportunity to live, learn, work and play in their communities. Easter Seals believes that people with disabilities should have equal opportunity to live, learn work and play in their community; that children with disabilities will be fully included and have the same experiences as their peers; adults with disabilities will experience the lifestyle of their choice; and seniors will live out their lives in comfort and with dignity.

Issue: **Community Volunteerism**
Program: Public File 1
Date: April 22, 2012

Description: The Junior League of Sacramento, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and to improving communities through the effective action and leadership of trained volunteers. They reach out to all women age 21 and older regardless of race, color, religion, sexual orientation, handicapped status, or national origin who possess an interest in and a commitment to voluntarism. Effective community service calls for leadership, advocacy, technical assistance, and grantsmanship, as well as the formation of coalitions with other volunteer organizations and community agencies. In order to accomplish this they: develop trained leaders equipped to respond creatively to society's challenges; design, administer and sometimes originate innovative programs which often become integral and lasting components of our community; assess and build public awareness of critical community needs; contribute valuable and significant volunteer hours toward the improvement of the community; and raise money by means of annual fundraisers and return those monies to the community through funded projects and trained volunteers. The Junior League of Sacramento's vision is to enhance the well-being and future of the Sacramento community through the dedicated action of trained volunteers.

Issue: **Better Understanding of the Disabled**
Program: Public File 1
Date: June 3, 2012

Description: A Touch of Understanding (ATOU) provides disability awareness programs designed to educate a new generation to understand the challenges associated with disabilities and to accept and respect all individuals. Incorporated in 1996, A Touch of Understanding is a nonprofit organization comprised of dedicated individuals, some with disabilities and some without. These dedicated volunteers come together to form a strong team working to help students look beyond the disability, the wheelchair, the braces, the unpredictable behavior and see the person. The program is geared toward elementary through high school students. With mainstreaming/full inclusion becoming more prevalent, all students, able bodied and disabled need to recognize their common humanity, desires and feelings. Each year, they speak to approximately 4,000 students throughout the Greater Sacramento area. The program works by turning negative attitudes into positive ones and facilitating stronger interpersonal skills within the next generation. Attitudes improve and respectful interactions increase.

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Quarterly Issues Report: 2nd Quarter 2012
Public File 1
Saturdays, 6:00A-6:30A

CATEGORY: EDUCATION (Cont'd)

Issue: **Rescued Cats**
Program: Public File 1
Date: June 10, 2012

Description: FieldHaven Feline Rescue was established in 2003 by sisters Jann Flanagan and Joy Smith to provide a safe haven for rescued cats and kittens while awaiting adoption. FieldHaven is located on a private horse ranch in rural Lincoln. The cage-free shelter consists of a converted mobile home and an indoor/outdoor "habitat". Most of the rescued cats and kittens are located at FieldHaven, but there are a growing number of volunteers who provide foster care for kitties that need isolation, medical treatment, socialization and other care until they are ready for adoption. Being on a ranch is one of the things that make FieldHaven unique. Cats and kittens get used to a lot of activity including dogs and kids – lots of kids. FieldHaven has a very popular youth volunteer program where parents are encouraged to volunteer with their children. FieldHaven also provides educational programs for schools and youth organizations. Besides the youth volunteer and education programs, FieldHaven has a senior adoption program called Mature Cats For Mature People where the adoption fee is waived for seniors adopting senior cats. FieldHaven has a spay and neuter assistance program to assist Lincoln residents with spaying and neutering of stray and feral cats. There are ongoing efforts to educate the public about the option of Trap, Neuter, and Release (TNR) to control feral cat colonies.

Issue: **After School Programs for Local Children**
Program: Public File 1
Date: June 17, 2012

Description: The Boys & Girls Club of Auburn has been offering critical services to the young people in our community for over 17 years, with a wide range of programs in such areas as education, character development, career exploration, sports and recreation, the arts and community service. The positive programs and activities the Club provides for the youth of Auburn are helping them to become productive, self-sufficient individuals. They are committed to the Youth Development Strategy of instilling in their members a sense of competence, usefulness, belonging and the power of influence. Every day, hundreds of kids pass through the doors of their Club sites and the numbers continue to grow. For the summer break, the Club provides hundreds of children with safe, positive and engaging activities to promote positive choices, active lifestyles and teamwork. Boys & Girls Club of Auburn has been a cornerstone of the community since opening its doors in 1994. Serving hundreds of youth daily, Boys & Girls Club of Auburn provides a safe, structured and positive environment for young people after school, during holidays and summer vacation. The mission of the Boys & Girls Clubs of Auburn is to inspire and enable all young people, especially those who need us most, to realize their full potential as productive, responsible, and caring citizens.

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CATEGORY: EDUCATION (Cont'd)

Issue: **Mind / Body Wellness for Cancer Patients**
Program: Public File 1
Date: June 24, 2012

Description: Wellness Within is a Mind-Body Wellness Center for patients, survivors, and families coping with the stress of cancer. Through a powerful, effective combination of research-based healing therapies, groups will explore: Breathing, movement, drawing, biofeedback, meditation, journaling, guided imagery, and self-care techniques. Additionally, they offer restorative yoga and foods to nourish classes (discussions of the best cancer fighting foods while also reviewing those that should be avoided). Other programs include grief support, writing as a path to healing, fitness, local farm tours and more. Any illness can be depleting. The rush and pressure of modern life in this country often leads to isolation of people whose disease or treatment-induced fatigue limits them. A support group, consisting of others similarly challenged, offers the unique opportunity for feeling a sense of community with, and acceptance from, those who are living a similar cancer experience. By integrating different practices to compliment traditional oncology treatments, Wellness Within wishes to assist patients in utilizing the power of thoughts and emotions to influence physical health and overall wellbeing. Mind-Body Skills Groups offer a powerful and effective combination of research based healing therapies in an intimate and supportive group setting to help you deal with the life changes and stresses that accompany cancer.

CATEGORY: ECONOMY

Issue: **Helping People with Disabilities**
Program: Public File 1
Date: April 15, 2012

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Issue: **Assistance for Veterans**
Program: Public File 1
Date: May 6, 2012

Description: The Alliance formed in 1994 following the establishment of the Disabled Veteran Business Enterprise (DVBE) program by the California legislature in 1989. The California DVBE program set a 3% goal for DVBE participation in state contracts for goods and services. It also required eligible DVBEs to obtain certification of their capabilities by the state's Department of General Services before they could participate in the program. Their purpose is to support member businesses in their quest for success by: Creating business opportunities (With Government Agencies, private companies and other Alliance members); linking members with appropriate and timely information; collaborating to solve problems; and providing ongoing educational opportunities. Their KEEPING THE PROMISE exposition and match-making event is held annually in Los Angeles. This insightful gathering brings together corporate and government procurement professionals connecting face to face with qualified, competitive, certified disabled veteran businesses.

CATEGORY: ECONOMY (Cont'd)

Issue: **Local Commerce & Tourism**
Program: Public File 1
Date: May 20, 2012

Description: As the premier economic development and services organization for the region's \$2.04 billion convention and tourism industry, the Sacramento Convention & Visitors Bureau is committed to making a positive difference in our community. For the past 78 years, the SCVB has developed and executed sales, marketing and customer service programs to help strengthen the regional economy as well as the bottom lines of our member businesses and marketing partners. The SCVB's dedicated volunteer board represents all aspects of the industry's most important stakeholders, including lodging, meeting facilities, attractions, restaurants, arts and culture, government, retail, and transportation. Their mission is to strengthen the positive awareness of the City and County of Sacramento as a convention and visitor destination to increase revenues and stimulate economic development and growth for the community. The tourism industry supports project developments that provide education and entertainment opportunities and create thousands of well-paying jobs; stimulate fresh revenue streams for hundreds of small and medium sized, locally owned businesses throughout the city and county, and help fuel significant increases in tax revenues which are invested back into improving our neighborhoods, parks, city infrastructure and programs for our children.

Issue: **Local Farmer's Market**
Program: Public File 1
Date: May 27, 2012

Description: The Davis Farmer's Market consists of individual vendors—mostly farmers—who set up booths, tables or stands, outdoors or indoors, to sell produce, meat products, fruits and prepared foods and beverages. Farmers/producers sell directly to consumers, minimizing profit loss by circumventing the middleman. Consumers can buy direct from the farmer/producer. Consumers can obtain organic fruits and vegetables from Certified Organic farmers. Consumers can enjoy fresh, seasonally-grown food that was produced within a drivable distance from their homes. Local, fresh food is more likely to foster health and prevent illness than heavily processed foods. More capital remains in the consumers' community. Farmers markets exist worldwide and reflect their area's culture and economy. Their size ranges from a few stalls to several city blocks. In some cultures, live animals, imported delicacies unavailable locally, and personal goods and crafts are sold.

Issue: **Rescued Cats**
Program: Public File 1
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CATEGORY: GOVERNMENT

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CATEGORY: HEALTH

Issue: **Domestic Violence**
Program: Public File 1
Date: April 1, 2012

Description: PEACE for Families is an acronym for Placer Extends A Caring Environment for Families. They firmly believe that everyone - regardless of sex, race, religion, or occupation, whether they are heterosexual, homosexual, bisexual, gay, lesbian or transgender - deserves to live a life free from violence. They provide victims of domestic violence and sexual assault in Placer County with a safe, caring and nurturing environment free of charge. A victim of domestic violence and sexual assault is often afraid, embarrassed or ashamed to ask for help, or doesn't know whom to trust.

PEACE for Families will give assistance and encouragement. They provide comprehensive services to victims of domestic violence and sexual assault in Placer County, including the cities of Auburn, Lincoln, Rocklin and Roseville. These services include a safe house for battered women and their children, hospital accompaniment for rape survivors, in-person crisis intervention, assistance in obtaining emergency food, clothing, transportation, individual and group counseling, and legal advocacy and accompaniment. In addition, there is a 24 hour crisis line staffed by Crisis Counselors, transitional housing, counseling for significant others of individuals who have been sexually assaulted, educational and prevention workshops, and other information and referrals

Issue: **Helping People with Disabilities**
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CATEGORY: HEALTH (Cont'd)

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Issue: **Multiple Sclerosis**
Program: Public File 1
Date: April 29, 2012

Description: Multiple Sclerosis is a chronic often disabling disease of the central nervous system. In young adults, it is one of the most common central nervous system diseases. Symptoms may be mild (e.g., numbness in the limbs) or severe (e.g., paralysis or loss of vision). Multiple Sclerosis affects women 50% more than men. Most people with Multiple Sclerosis are diagnosed between the ages of 20 and 40. Multiple Sclerosis is rarely found in people younger than 12 or older than 55. There are approximately one third of a million Americans with Multiple Sclerosis, and every week some 200 people are diagnosed with the disease. That is more than one person an hour. Across the world, about 2.5 million people have the disease. The progress, severity and specific symptoms of Multiple Sclerosis in any one person cannot yet be predicted, but advances in research and treatment are giving hope to those affected by the disease.

Issue: **Assistance for Veterans**
Program: Public File 1
Date: May 6, 2012

Description: The Alliance formed in 1994 following the establishment of the Disabled Veteran Business Enterprise (DVBE) program by the California legislature in 1989. The California DVBE program set a 3% goal for DVBE participation in state contracts for goods and services. It also required eligible DVBEs to obtain certification of their capabilities by the state's Department of General Services before they could participate in the program. Their purpose is to support member businesses in their quest for success by: Creating business opportunities (With Government Agencies, private companies and other Alliance members); linking members with appropriate and timely information; collaborating to solve problems; and providing ongoing educational opportunities. Their KEEPING THE PROMISE exposition and match-making event is held annually in Los Angeles. This insightful gathering brings together corporate and government procurement professionals connecting face to face with qualified, competitive, certified disabled veteran businesses.

KDND-FM HD2
Quarterly Issues Report: 2nd Quarter 2012
Public File 1
Saturdays, 6:00A-6:30A

CATEGORY: HEALTH (Cont'd)

Issue: **Cystic Fibrosis**
Program: Public File 1
Date: May 13, 2012

Description: Cystic fibrosis is a life-threatening genetic disease that causes mucus to build up and clog some of the organs in the body, particularly the lungs and pancreas. When mucus clogs the lungs, it can make breathing very difficult. The thick mucus also causes bacteria (or germs) to get stuck in the airways, which causes inflammation (or swelling) and infections that lead to lung damage. The Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. They fund more CF research than any other organization, and nearly every CF drug available today was made possible because of Foundation support. They're a nonprofit donor-supported organization dedicated to attacking cystic fibrosis from every angle. Their focus is to support the development of new drugs to fight the disease, improve the quality of life for those with CF, and ultimately to find a cure. When the Foundation was established in 1955, children with CF rarely lived long enough to attend elementary school. Due in large part to the Foundation's aggressive investments in innovative research and comprehensive care, many people with the disease can now expect to live into their 30s, 40s and beyond.

Issue: **Local Farmer's Market**
Program: Public File 1
Date: May 27, 2012

Description: The Davis Farmer's Market consists of individual vendors—mostly farmers—who set up booths, tables or stands, outdoors or indoors, to sell produce, meat products, fruits and prepared foods and beverages. Farmers/producers sell directly to consumers, minimizing profit loss by circumventing the middleman. Consumers can buy direct from the farmer/producer. Consumers can obtain organic fruits and vegetables from Certified Organic farmers. Consumers can enjoy fresh, seasonally-grown food that was produced within a drivable distance from their homes. Local, fresh food is more likely to foster health and prevent illness than heavily processed foods. More capital remains in the consumers' community. Farmers markets exist worldwide and reflect their area's culture and economy. Their size ranges from a few stalls to several city blocks. In some cultures, live animals, imported delicacies unavailable locally, and personal goods and crafts are sold.

Issue: **Better Understanding of the Disabled**
Program: Public File 1
Date: June 3, 2012

Description: A Touch of Understanding (ATOU) provides disability awareness programs designed to educate a new generation to understand the challenges associated with disabilities and to accept and respect all individuals. Incorporated in 1996, A Touch of Understanding is a nonprofit organization comprised of dedicated individuals, some with disabilities and some without. These dedicated volunteers come together to form a strong team working to help students look beyond the disability, the wheelchair, the braces, the unpredictable behavior and see the person. The program is geared toward elementary through high school students. With mainstreaming/full inclusion becoming more prevalent, all students, able bodied and disabled need to recognize their common humanity, desires and feelings. Each year, they speak to approximately 4,000 students throughout the Greater Sacramento area. The program works by turning negative attitudes into positive ones and facilitating stronger interpersonal skills within the next generation. Attitudes improve and respectful interactions increase.

KDND-FM HD2
Quarterly Issues Report: 2nd Quarter 2012
Public File 1
Saturdays, 6:00A-6:30A

CATEGORY: HEALTH (Cont'd)

Issue: **Mind / Body Wellness for Cancer Patients**
Program: Public File 1
Date: June 24, 2012

Description: Wellness Within is a Mind-Body Wellness Center for patients, survivors, and families coping with the stress of cancer. Through a powerful, effective combination of research-based healing therapies, groups will explore: Breathing, movement, drawing, biofeedback, meditation, journaling, guided imagery, and self-care techniques. Additionally, they offer restorative yoga and foods to nourish classes (discussions of the best cancer fighting foods while also reviewing those that should be avoided). Other programs include grief support, writing as a path to healing, fitness, local farm tours and more. Any illness can be depleting. The rush and pressure of modern life in this country often leads to isolation of people whose disease or treatment-induced fatigue limits them. A support group, consisting of others similarly challenged, offers the unique opportunity for feeling a sense of community with, and acceptance from, those who are living a similar cancer experience. By integrating different practices to compliment traditional oncology treatments, Wellness Within wishes to assist patients in utilizing the power of thoughts and emotions to influence physical health and overall wellbeing. Mind-Body Skills Groups offer a powerful and effective combination of research based healing therapies in an intimate and supportive group setting to help you deal with the life changes and stresses that accompany cancer.

KDND-FM HD2
Quarterly Issues Report: 2nd Quarter 2012
Public File 1
Saturdays, 6:00A-6:30A

CATEGORY: MINORITIES, WOMEN & AGING

Issue: **Domestic Violence**
Program: Public File 1
Date: April 1, 2012

Description: PEACE for Families is an acronym for Placer Extends A Caring Environment for Families. They firmly believe that everyone - regardless of sex, race, religion, or occupation, whether they are heterosexual, homosexual, bisexual, gay, lesbian or transgender - deserves to live a life free from violence. They provide victims of domestic violence and sexual assault in Placer County with a safe, caring and nurturing environment free of charge. A victim of domestic violence and sexual assault is often afraid, embarrassed or ashamed to ask for help, or doesn't know whom to trust.

PEACE for Families will give assistance and encouragement. They provide comprehensive services to victims of domestic violence and sexual assault in Placer County, including the cities of Auburn, Lincoln, Rocklin and Roseville. These services include a safe house for battered women and their children, hospital accompaniment for rape survivors, in-person crisis intervention, assistance in obtaining emergency food, clothing, transportation, individual and group counseling, and legal advocacy and accompaniment. In addition, there is a 24 hour crisis line staffed by Crisis Counselors, transitional housing, counseling for significant others of individuals who have been sexually assaulted, educational and prevention workshops, and other information and referrals.

Issue: **Community Volunteerism**
Program: Public File 1
Date: April 22, 2012

Description: The Junior League of Sacramento, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and to improving communities through the effective action and leadership of trained volunteers. They reach out to all women age 21 and older regardless of race, color, religion, sexual orientation, handicapped status, or national origin who possess an interest in and a commitment to voluntarism. Effective community service calls for leadership, advocacy, technical assistance, and grantsmanship, as well as the formation of coalitions with other volunteer organizations and community agencies. In order to accomplish this they: develop trained leaders equipped to respond creatively to society's challenges; design, administer and sometimes originate innovative programs which often become integral and lasting components of our community; assess and build public awareness of critical community needs; contribute valuable and significant volunteer hours toward the improvement of the community; and raise money by means of annual fundraisers and return those monies to the community through funded projects and trained volunteers. The Junior League of Sacramento's vision is to enhance the well-being and future of the Sacramento community through the dedicated action of trained volunteers.

CATEGORY: MINORITIES, WOMEN & AGING (Cont'd)

Issue: **Better Understanding of the Disabled**
Program: Public File 1
Date: June 3, 2012

Description: A Touch of Understanding (ATOU) provides disability awareness programs designed to educate a new generation to understand the challenges associated with disabilities and to accept and respect all individuals. Incorporated in 1996, A Touch of Understanding is a nonprofit organization comprised of dedicated individuals, some with disabilities and some without. These dedicated volunteers come together to form a strong team working to help students look beyond the disability, the wheelchair, the braces, the unpredictable behavior and see the person. The program is geared toward elementary through high school students. With mainstreaming/full inclusion becoming more prevalent, all students, able bodied and disabled need to recognize their common humanity, desires and feelings. Each year, they speak to approximately 4,000 students throughout the Greater Sacramento area. The program works by turning negative attitudes into positive ones and facilitating stronger interpersonal skills within the next generation. Attitudes improve and respectful interactions increase.

Issue: **Rescued Cats**
Program: Public File 1
Date: June 10, 2012

Description: FieldHaven Feline Rescue was established in 2003 by sisters Jann Flanagan and Joy Smith to provide a safe haven for rescued cats and kittens while awaiting adoption. FieldHaven is located on a private horse ranch in rural Lincoln. The cage-free shelter consists of a converted mobile home and an indoor/outdoor "habitat". Most of the rescued cats and kittens are located at FieldHaven, but there are a growing number of volunteers who provide foster care for kitties that need isolation, medical treatment, socialization and other care until they are ready for adoption. Being on a ranch is one of the things that make FieldHaven unique. Cats and kittens get used to a lot of activity including dogs and kids – lots of kids. FieldHaven has a very popular youth volunteer program where parents are encouraged to volunteer with their children. FieldHaven also provides educational programs for schools and youth organizations. Besides the youth volunteer and education programs, FieldHaven has a senior adoption program called Mature Cats for Mature People where the adoption fee is waived for seniors adopting senior cats. FieldHaven has a spay and neuter assistance program to assist Lincoln residents with spaying and neutering of stray and feral cats. There are ongoing efforts to educate the public about the option of Trap, Neuter, Release (TNR) to control feral cat colonies.

KDND-FM HD2
Quarterly Issues Report: 2nd Quarter 2012
Public File 1
Saturdays, 6:00A-6:30A

CATEGORY: CRIME

Issue: **Domestic Violence**
Program: Public File 1
Date: April 1, 2012

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PEACE for Families will give assistance and encouragement. They provide comprehensive services to victims of domestic violence and sexual assault in Placer County, including the cities of Auburn, Lincoln, Rocklin and Roseville. These services include a safe house for battered women and their children, hospital accompaniment for rape survivors, in-person crisis intervention, assistance in obtaining emergency food, clothing, transportation, individual and group counseling, and legal advocacy and accompaniment. In addition, there is a 24 hour crisis line staffed by Crisis Counselors, transitional housing, counseling for significant others of individuals who have been sexually assaulted, educational and prevention workshops, and other information and referrals

KDND-FM HD2
Quarterly Issues Report: 2nd Quarter 2012
Public File 1
Saturdays, 6:00A-6:30A

CATEGORY: HOUSING

Issue: **Domestic Violence**
Program: Public File 1
Date: April 1, 2012

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Issue: **Emergency Housing for Children**
Program: Public File 1
Date: April 8, 2012

Description: The Sacramento Children's Home is committed to helping build strong families; to opening doors to the future; to maximizing potential; and ending the cycle of child abuse. The Sacramento Children's Home provides care to the most vulnerable children and families in the Sacramento community. Established in 1867, the Sacramento Children's Home has always been deeply committed to the care of children and families. Their community-based, residential and educational programs address the issues of children, newborn to 22, and range from prevention of child abuse and parenting education, to acute trauma treatment. The Sacramento Children's Home helps children at risk find a healthy home--within their family, their school, and their community. Their various programs promote child safety, positive parenting and mental health while seeking to improve the healthy functioning of families.

CATEGORY: YOUTH & FAMILY

Issue: **Domestic Violence**
Program: Public File 1
Date: April 1, 2012

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Issue: **Helping People with Disabilities**
Program: Public File 1
Date: April 15, 2012

Description: Easter Seals Superior California is dedicated to empowering people with disabilities by offering a wide range of services and leadership opportunities designed to encourage maximum independence. Established in 1992, improved efficiency and high quality client services were the primary motivating factors for merging the Easter Seals of Sacramento, Stockton and Yuba into one agency, Easter Seals Superior California. From the moment the merger was consummated; the consolidated administrative functions translated into reduced expenses and instantly released more resources to address client needs. Furthermore, donated resources were maximized to their full potential, and ultimately, more funds were diverted to client services. The common denominators throughout our history are Rotary involvement, dedicated volunteer service, and commitment to the Easter Seals mission, influential staff, delivery of quality services, and a belief that all people with disabilities will have equal opportunity to live, learn, work and play in their communities. Easter Seals believes that people with disabilities should have equal opportunity to live, learn work and play in their community; that children with disabilities will be fully included and have the same experiences as their peers; adults with disabilities will experience the lifestyle of their choice; and seniors will live out their lives in comfort and with dignity.

CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: **Community Volunteerism**
Program: Public File 1
Date: April 22, 2012

Description: The Junior League of Sacramento, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and to improving communities through the effective action and leadership of trained volunteers. They reach out to all women age 21 and older regardless of race, color, religion, sexual orientation, handicapped status, or national origin who possess an interest in and a commitment to voluntarism. Effective community service calls for leadership, advocacy, technical assistance, and grantsmanship, as well as the formation of coalitions with other volunteer organizations and community agencies. In order to accomplish this they: develop trained leaders equipped to respond creatively to society's challenges; design, administer and sometimes originate innovative programs which often become integral and lasting components of our community; assess and build public awareness of critical community needs; contribute valuable and significant volunteer hours toward the improvement of the community; and raise money by means of annual fundraisers and return those monies to the community through funded projects and trained volunteers. The Junior League of Sacramento's vision is to enhance the well-being and future of the Sacramento community through the dedicated action of trained volunteers.

Issue: **Local Farmer's Market**
Program: Public File 1
Date: May 27, 2012

Description: The Davis Farmer's Market consists of individual vendors—mostly farmers—who set up booths, tables or stands, outdoors or indoors, to sell produce, meat products, fruits and prepared foods and beverages. Farmers/producers sell directly to consumers, minimizing profit loss by circumventing the middleman. Consumers can buy direct from the farmer/producer. Consumers can obtain organic fruits and vegetables from Certified Organic farmers. Consumers can enjoy fresh, seasonally-grown food that was produced within a drivable distance from their homes. Local, fresh food is more likely to foster health and prevent illness than heavily processed foods. More capital remains in the consumers' community. Farmers markets exist worldwide and reflect their area's culture and economy. Their size ranges from a few stalls to several city blocks. In some cultures, live animals, imported delicacies unavailable locally, and personal goods and crafts are sold.

Issue: **Better Understanding of the Disabled**
Program: Public File 1
Date: June 3, 2012

Description: A Touch of Understanding (ATOU) provides disability awareness programs designed to educate a new generation to understand the challenges associated with disabilities and to accept and respect all individuals. Incorporated in 1996, A Touch of Understanding is a nonprofit organization comprised of dedicated individuals, some with disabilities and some without. These dedicated volunteers come together to form a strong team working to help students look beyond the disability, the wheelchair, the braces, the unpredictable behavior and see the person. The program is geared toward elementary through high school students. With mainstreaming/full inclusion becoming more prevalent, all students, able bodied and disabled need to recognize their common humanity, desires and feelings. Each year, they speak to approximately 4,000 students throughout the Greater Sacramento area. The program works by turning negative attitudes into positive ones and facilitating stronger interpersonal skills within the next generation. Attitudes improve and respectful interactions increase.

CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: **Rescued Cats**
Program: Public File 1
Date: June 10, 2012

Description: FieldHaven Feline Rescue was established in 2003 by sisters Jann Flanagan and Joy Smith to provide a safe haven for rescued cats and kittens while awaiting adoption. FieldHaven is located on a private horse ranch in rural Lincoln. The cage-free shelter consists of a converted mobile home and an indoor/outdoor "habitat". Most of the rescued cats and kittens are located at FieldHaven, but there are a growing number of volunteers who provide foster care for kitties that need isolation, medical treatment, socialization and other care until they are ready for adoption. Being on a ranch is one of the things that make FieldHaven unique. Cats and kittens get used to a lot of activity including dogs and kids – lots of kids. FieldHaven has a very popular youth volunteer program where parents are encouraged to volunteer with their children. FieldHaven also provides educational programs for schools and youth organizations. Besides the youth volunteer and education programs, FieldHaven has a senior adoption program called Mature Cats For Mature People where the adoption fee is waived for seniors adopting senior cats. FieldHaven has a spay and neuter assistance program to assist Lincoln residents with spaying and neutering of stray and feral cats. There are ongoing efforts to educate the public about the option of Trap, Neuter, and Release (TNR) to control feral cat colonies.

Issue: **After School Programs for Local Children**
Program: Public File 1
Date: June 17, 2012

Description: The Boys & Girls Club of Auburn has been offering critical services to the young people in our community for over 17 years, with a wide range of programs in such areas as education, character development, career exploration, sports and recreation, the arts and community service. The positive programs and activities the Club provides for the youth of Auburn are helping them to become productive, self-sufficient individuals. They are committed to the Youth Development Strategy of instilling in their members a sense of competence, usefulness, belonging and the power of influence. Every day, hundreds of kids pass through the doors of their Club sites and the numbers continue to grow. For the summer break, the Club provides hundreds of children with safe, positive and engaging activities to promote positive choices, active lifestyles and teamwork. Boys & Girls Club of Auburn has been a cornerstone of the community since opening its doors in 1994. Serving hundreds of youth daily, Boys & Girls Club of Auburn provides a safe, structured and positive environment for young people after school, during holidays and summer vacation. The mission of the Boys & Girls Clubs of Auburn is to inspire and enable all young people, especially those who need us most, to realize their full potential as productive, responsible, and caring citizens.

CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: **Mind / Body Wellness for Cancer Patients**
Program: Public File 1
Date: June 24, 2012

Description: Wellness Within is a Mind-Body Wellness Center for patients, survivors, and families coping with the stress of cancer. Through a powerful, effective combination of research-based healing therapies, groups will explore: Breathing, movement, drawing, biofeedback, meditation, journaling, guided imagery, and self-care techniques. Additionally, they offer restorative yoga and foods to nourish classes (discussions of the best cancer fighting foods while also reviewing those that should be avoided). Other programs include grief support, writing as a path to healing, fitness, local farm tours and more. Any illness can be depleting. The rush and pressure of modern life in this country often leads to isolation of people whose disease or treatment-induced fatigue limits them. A support group, consisting of others similarly challenged, offers the unique opportunity for feeling a sense of community with, and acceptance from, those who are living a similar cancer experience. By integrating different practices to compliment traditional oncology treatments, Wellness Within wishes to assist patients in utilizing the power of thoughts and emotions to influence physical health and overall wellbeing. Mind-Body Skills Groups offer a powerful and effective combination of research based healing therapies in an intimate and supportive group setting to help you deal with the life changes and stresses that accompany cancer.

KDND-FM HD2
Quarterly Issues Report: 2nd Quarter 2012
Public File 2
Saturdays, 6:30A-7:00A

CATEGORY: EDUCATION

Issue: **Helping Children with Disabilities**
Program: Public File 2
Date: April 1, 2012

Description: The Niello VW Ranch Run is a 3 day event that since its inception in 2007 has risen over \$80,000 for Ride to Walk, a program that provides therapeutic horseback riding for kids with disabilities. Ride To Walk's mission is to enhance the lives of children and young adults with neurological disabilities by providing innovative therapeutic horseback riding activities that are recreational in nature and adapted to the individual's needs and abilities. They serve children with disabilities such as autism, cerebral palsy, muscular dystrophy, attention deficit disorder, head trauma and sensory processing challenges. Ride To Walk strives to provide a positive support system for individuals with disabilities, their parents/caregivers, and our community. The benefits of horseback riding are as numerous as the types of disabilities and conditions served. Research shows that students who participate in therapeutic riding can experience physical, emotional and mental rewards. Because horseback riding gently and rhythmically moves the rider's body in a manner similar to a human gait, riders with physical disabilities often show improvement in flexibility, balance and muscle strength. For individuals with mental or emotional disabilities, the unique relationship formed with the horse can lead to increased confidence, patience and self-esteem. The sense of independence found on horseback benefits all who ride.

Issue: **Local Scottish Heritage**
Program: Public File 2
Date: April 22, 2012

Description: The Caledonian Club of Sacramento, which was established in 1876, is a nonprofit organization formed to preserve Scottish heritage. Club membership is open to any one of Scottish birth or descent, their kin, and to any person interested in the rich and historic traditions of Scotland. Their regional Scottish-American cultural society hosts many annual events, including the Sacramento Valley Scottish Highland Games & Gathering. The club's goals and purposes are to bring together people of Scottish descent, practice and preserve Scottish traditions, educate the public about Scottish traditions and heritage, promote goodwill among people of Scottish heritage and the public, and perform local charitable works.

Issue: **Disaster Preparedness**
Program: Public File 2
Date: May 27, 2012

Description: The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. The American Red Cross shelters, feeds and provides emotional support to victims of disasters, supplies nearly half of the nation's blood, teaches lifesaving skills, provides international humanitarian aid and supports military members and their families. The Red Cross is a charitable organization — not a government agency — and depends on volunteers and the generosity of the American public to perform its mission. Every day a family somewhere loses their home and everything in it. Every year, thousands of California families are affected by disaster -- home fires, wildfires, floods, earthquakes and more. The mission of the Red Cross is to save lives by working with communities to prepare for disasters and, when they strike, to provide immediate shelter, food, clothing and compassionate assistance to help families during those first, critical hours and days. Blankets, hot meals, a safe place to lay down and sleep, toothbrushes and other personal needs, mops, brooms and shovels, strong arms to lean on and understanding ears to listen -- simple things that help people cope with the loss of big things.

CATEGORY: EDUCATION (Cont'd)

Issue: **Promoting the Arts**
Program: Public File 2
Date: June 3, 2012

Description: Blue Line Gallery, the location for Non-Profit Organization Roseville Arts, is an active community resource located in Roseville, California. Established over 45 years ago to promote the arts, Roseville Arts showcases the works of regional and national artists complete with flexible exhibition space suitable for small musical performances, lectures and demonstrations. Blue Line Gallery offers a variety of programs for children and their families. As a non-profit organization, Roseville Arts is entirely funded by memberships, grants, sponsorships, fund raising events and other donations. Vibrant communities use the arts to develop their future. Education, health and human services, economic development, community beautification and pride, and sense of place are all impacted through the arts. Roseville Arts provides leadership for the role the arts play in Roseville's ongoing community development in all these areas, offering arts opportunities that are inviting and accessible for all.

Issue: **Improving Local Lives**
Program: Public File 2
Date: June 10, 2012

Description: United Way California Capital Region's vision is to build stronger, healthier, more compassionate communities in our region by partnering with local employers and nonprofits to improve people's lives. Working with 750 employers in Amador, El Dorado, Placer, Sacramento and Yolo counties, they hold workplace giving campaigns to raise support for local nonprofits who share our mission and for our United Way focus areas that bring together these nonprofits to tackle tough issues in our community. We want to positively impact three vitally important areas in their region: education, income and health. United Way California Capital Region is an independent local affiliate of United Way Worldwide with a local board of directors. United Way is the region's leading provider of innovative solutions to the community's most pressing issues. Working with other nonprofits, businesses, donors and volunteers, United Way funds projects that provide positive, measurable, results on vital health and human services issues, giving you the chance to give, volunteer and advocate in support of the causes you care about most. Together, they have made a powerful, measurable difference on issues like health care for children, child abuse prevention, preparing foster youth for success and keeping teens in high school.

Issue: **River-Friendly Landscaping**
Program: Public File 2
Date: June 17, 2012

Description: The River-Friendly Landscaping Coalition is collaboration between public agencies, non-profit organizations, designers, private landscape architects, and contractors in the Greater Sacramento Region. The vision of the coalition is to improve the health of communities and ecosystems through sustainable landscaping in the Sacramento Valley and surrounding foothills. The mission of the River-Friendly Landscaping Coalition is to provide individuals, businesses, and institutions access to information, resources, and ideas so that landscapes are designed, built, and maintained according to the sustainable practices of the River-Friendly Landscaping principles. River Friendly landscaping is an environmentally friendly way of gardening. River-Friendly Landscaping practices are designed to conserve water, reduce yard waste, and prevent pollution of our air and local rivers. Benefits to residents include saving money by reducing water, fertilizer, and pesticide use; requiring less maintenance such as mowing and trimming; reducing yard waste; and attracting wonderful birds and butterflies to your garden. Benefits to the community and the environment include saving landfill space; reducing air pollution by reducing the amount of yard waste that is transported to the landfill; and improving water quality by reducing pollution.

KDND-FM HD2
Quarterly Issues Report: 2nd Quarter 2012
Public File 2
Saturdays, 6:30A-7:00A

CATEGORY: EDUCATION (Cont'd)

Issue: **Resolving Financial Concerns**
Program: Public File 2
Date: June 24, 2012

Description: Clear Point Credit Counseling is an educational organization focused on helping consumers resolve their financial concerns and helping them understand budgeting, credit and how to make the most effective financial choices. As part of their focus on the community, they partner with other businesses, organizations and nonprofits including various state Councils on Economic Education to ensure that consumers' financial education needs are met. *The mission of ClearPoint Credit Counseling Solutions is consumer health through financial education. Their credit counselors, housing counselors and bankruptcy educators meet with clients individually or in groups to offer personalized advice on steps you can take to improve your situation—step-by-step—be it create a budget, prioritize bill payments, strategize to pay down debt, learn alternatives to foreclosure, understand how bankruptcy will affect credit reports and more. Many of their services are offered for free—others at a low cost.* ClearPoint is proud to be working in collaboration with Wells Fargo Bank to provide a series of 60 free homebuyer workshops to the public.

CATEGORY: ECONOMY

Issue: **Helping Children with Disabilities**
Program: Public File 2
Date: April 1, 2012

Description: The Niello VW Ranch Run is a 3 day event that since its inception in 2007 has risen over \$80,000 for Ride to Walk, a program that provides therapeutic horseback riding for kids with disabilities. Ride To Walk's mission is to enhance the lives of children and young adults with neurological disabilities by providing innovative therapeutic horseback riding activities that are recreational in nature and adapted to the individual's needs and abilities. They serve children with disabilities such as autism, cerebral palsy, muscular dystrophy, attention deficit disorder, head trauma and sensory processing challenges. Ride To Walk strives to provide a positive support system for individuals with disabilities, their parents/caregivers, and our community. The benefits of horseback riding are as numerous as the types of disabilities and conditions served. Research shows that students who participate in therapeutic riding can experience physical, emotional and mental rewards. Because horseback riding gently and rhythmically moves the rider's body in a manner similar to a human gait, riders with physical disabilities often show improvement in flexibility, balance and muscle strength. For individuals with mental or emotional disabilities, the unique relationship formed with the horse can lead to increased confidence, patience and self-esteem. The sense of independence found on horseback benefits all who ride.

Issue: **Employment Opportunities**
Program: Public File 2
Date: April 8, 2012

Description: Since 1982 the Job Journal's innovative slate of recruitment solutions has connected Northern California's increasingly diverse labor force with discerning employers, earning this multi-faceted company a well-deserved reputation as a recruitment industry leader. With over 100,000 monthly visitors, JobJournal.com is one of Northern California's most popular employment websites. Launched in 1998, this comprehensive employment resource features 1000's of jobs, a calendar of regional career events, and the Web's largest library of employment guidance, with over 2000 articles on hundreds of occupations, plus job-search and career-advancement advice. CareerClix, a JobJournal.com exclusive, matches job postings to related career profiles, utilizing the popularity of the article archive to drive job candidates to relevant job opportunities. HIREvents Job Fairs are the premier recruitment events in Northern California --connecting the region's top employers with hundreds of active jobseekers.

Issue: **Local Animal Shelters**
Program: Public File 2
Date: May 20, 2012

Description: The Sacramento Society for the Prevention of Cruelty to Animals (SSPCA) was established in 1894 and is dedicated to ensuring the humane treatment of all animals in the Sacramento area. They provide a safe and nurturing environment for unwanted, abandoned and mistreated pets until they can be placed into loving homes. Through proactive intervention, public education and community outreach, the Sacramento SPCA seeks to promote respect for all life by breaking the cycle of abuse, neglect and pet overpopulation in our communities. These accomplishments happen without any government, state or city funding. The Sacramento SPCA is a local, independent non-profit organization and is supported through private contributions. The Sacramento SPCA will care for more than 13,500 homeless animals this year. Pet overpopulation is still at crisis levels in the Sacramento area. The area's three major shelters receive more than 40,000 homeless animals each year. The solution is spay/neuter. The Sacramento SPCA operates the area's only high-volume spay/neuter clinic which alters 25,000 animals annually.

CATEGORY: ECONOMY (Cont'd)

Issue: **Improving Local Lives**
Program: Public File 2
Date: June 10, 2012

Description: United Way California Capital Region's vision is to build stronger, healthier, more compassionate communities in our region by partnering with local employers and nonprofits to improve people's lives. Working with 750 employers in Amador, El Dorado, Placer, Sacramento and Yolo counties, they hold workplace giving campaigns to raise support for local nonprofits who share our mission and for our United Way focus areas that bring together these nonprofits to tackle tough issues in our community. We want to positively impact three vitally important areas in their region: education, income and health. United Way California Capital Region is an independent local affiliate of United Way Worldwide with a local board of directors. United Way is the region's leading provider of innovative solutions to the community's most pressing issues. Working with other nonprofits, businesses, donors and volunteers, United Way funds projects that provide positive, measurable, results on vital health and human services issues, giving you the chance to give, volunteer and advocate in support of the causes you care about most. Together, they have made a powerful, measurable difference on issues like health care for children, child abuse prevention, preparing foster youth for success and keeping teens in high school.

Issue: **River-Friendly Landscaping**
Program: Public File 2
Date: June 17, 2012

Description: The River-Friendly Landscaping Coalition is collaboration between public agencies, non-profit organizations, designers, private landscape architects, and contractors in the Greater Sacramento Region. The vision of the coalition is to improve the health of communities and ecosystems through sustainable landscaping in the Sacramento Valley and surrounding foothills. The mission of the River-Friendly Landscaping Coalition is to provide individuals, businesses, and institutions access to information, resources, and ideas so that landscapes are designed, built, and maintained according to the sustainable practices of the River-Friendly Landscaping principles. River Friendly landscaping is an environmentally friendly way of gardening. River-Friendly Landscaping practices are designed to conserve water, reduce yard waste, and prevent pollution of our air and local rivers. Benefits to residents include saving money by reducing water, fertilizer, and pesticide use; requiring less maintenance such as mowing and trimming; reducing yard waste; and attracting wonderful birds and butterflies to your garden. Benefits to the community and the environment include saving landfill space; reducing air pollution by reducing the amount of yard waste that is transported to the landfill; and improving water quality by reducing pollution.

KDND-FM HD2
Quarterly Issues Report: 2nd Quarter 2012
Public File 2
Saturdays, 6:30A-7:00A

CATEGORY: ECONOMY (Cont'd)

Issue: **Resolving Financial Concerns**
Program: Public File 2
Date: June 24, 2012

Description: Clear Point Credit Counseling is an educational organization focused on helping consumers resolve their financial concerns and helping them understand budgeting, credit and how to make the most effective financial choices. As part of their focus on the community, they partner with other businesses, organizations and nonprofits including various state Councils on Economic Education to ensure that consumers' financial education needs are met. *The mission of ClearPoint Credit Counseling Solutions is consumer health through financial education. Their credit counselors, housing counselors and bankruptcy educators meet with clients individually or in groups to offer personalized advice on steps you can take to improve your situation—step-by-step—be it create a budget, prioritize bill payments, strategize to pay down debt, learn alternatives to foreclosure, understand how bankruptcy will affect credit reports and more. Many of their services are offered for free—others at a low cost.* ClearPoint is proud to be working in collaboration with Wells Fargo Bank to provide a series of 60 free homebuyer workshops to the public.

KDND-FM HD2
Quarterly Issues Report: 2nd Quarter 2012
Public File 2
Saturdays, 6:30A-7:00A

CATEGORY: GOVERNMENT

Issue: **Organ Donation**
Program: Public File 2
Date: April 29, 2012

Description: Donate Life California celebrates April as National Donate Life Month for the 9th consecutive year. The month long celebration honors the generosity of organ donors and their families and commemorates all transplant recipients in the United States. Donate Life America, the national organization promoting organ and tissue donation, launched a bold new initiative to register 20 million more people in 2012. In California, the goal is to sign up 12 million people by the end of 2012 to help reach the national goal of 120 million. Donate Life celebrated 100 million registered donors in 2011, which means 42 percent of individuals age 18 and older are registered as organ and tissue donors. California already has the largest organ and tissue registry in the world. Nearly nine million Californians have registered to be donors after they die. But the state also has the largest waiting list. Currently one in five people on the national organ waiting list live in California. It means the wait here can be long. Tragically 18 people die waiting each day nationally, because there are not enough donors – despite the fact that a single donor can save up to eight lives through organ donation and help an additional 50 people through the gift of tissue. hand lotion, sunblock, wipes. She began collecting these items and shipping loads of them overseas.

Issue: **Promoting the Arts**
Program: Public File 2
Date: June 3, 2012

Description: Blue Line Gallery, the location for Non-Profit Organization Roseville Arts, is an active community resource located in Roseville, California. Established over 45 years ago to promote the arts, Roseville Arts showcases the works of regional and national artists complete with flexible exhibition space suitable for small musical performances, lectures and demonstrations. Blue Line Gallery offers a variety of programs for children and their families. As a non-profit organization, Roseville Arts is entirely funded by memberships, grants, sponsorships, fund raising events and other donations. Vibrant communities use the arts to develop their future. Education, health and human services, economic development, community beautification and pride, and sense of place are all impacted through the arts. Roseville Arts provides leadership for the role the arts play in Roseville's ongoing community development in all these areas, offering arts opportunities that are inviting and accessible for all.

CATEGORY: HEALTH

Issue: **Helping Children with Disabilities**
Program: Public File 2
Date: April 1, 2012

Description: The Niello VW Ranch Run is a 3 day event that since its inception in 2007 has risen over \$80,000 for Ride to Walk, a program that provides therapeutic horseback riding for kids with disabilities. Ride To Walk's mission is to enhance the lives of children and young adults with neurological disabilities by providing innovative therapeutic horseback riding activities that are recreational in nature and adapted to the individual's needs and abilities. They serve children with disabilities such as autism, cerebral palsy, muscular dystrophy, attention deficit disorder, head trauma and sensory processing challenges. Ride To Walk strives to provide a positive support system for individuals with disabilities, their parents/caregivers, and our community. The benefits of horseback riding are as numerous as the types of disabilities and conditions served. Research shows that students who participate in therapeutic riding can experience physical, emotional and mental rewards. Because horseback riding gently and rhythmically moves the rider's body in a manner similar to a human gait, riders with physical disabilities often show improvement in flexibility, balance and muscle strength. For individuals with mental or emotional disabilities, the unique relationship formed with the horse can lead to increased confidence, patience and self-esteem. The sense of independence found on horseback benefits all who ride.

Issue: **Organ Donation**
Program: Public File 2
Date: April 29, 2012

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KDND-FM HD2
Quarterly Issues Report: 2nd Quarter 2012
Public File 2
Saturdays, 6:30A-7:00A

CATEGORY: HEALTH (Cont'd)

Issue: **Dental Health**
Program: Public File 2
Date: May 6, 2012

Description: Teeth and gums reveal the inside story of your overall health -- from signs of diabetes to heart disease to osteoporosis. Prevention goes hand-in-hand with many dental treatments. Brushing, flossing, and rinsing are the ABCs of oral health, but they're only the beginning. A marvelous mouth takes more than squeezing paste out of a tube -- think improving your tooth brushing technique, ditching the daily soda habit, and saying good-bye to cigarettes. Children's dental care is often overlooked, because many people believe those tiny baby teeth are just going to fall out one day, and be replaced with a set of second chance teeth. However, caring for baby teeth should be considered one of the most valuable lessons to teach a child. Learning how to properly care for your teeth can mean a lifetime of great chewing and smiling. Your teeth have to last you for the rest of your life and with the right prevention and knowledge, they can. There are many things you can do at home to help prevent dental disease but there are also many important reasons to see your dentist regularly. Preventing dental disease in children doesn't have to be a nightmarish experience for you and your child.

Issue: **Disaster Preparedness**
Program: Public File 2
Date: May 27, 2012

Description: The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. The American Red Cross shelters, feeds and provides emotional support to victims of disasters, supplies nearly half of the nation's blood, teaches lifesaving skills, provides international humanitarian aid and supports military members and their families. The Red Cross is a charitable organization — not a government agency — and depends on volunteers and the generosity of the American public to perform its mission. Every day a family somewhere loses their home and everything in it. Every year, thousands of California families are affected by disaster -- home fires, wildfires, floods, earthquakes and more. The mission of the Red Cross is to save lives by working with communities to prepare for disasters and, when they strike, to provide immediate shelter, food, clothing and compassionate assistance to help families during those first, critical hours and days. Blankets, hot meals, a safe place to lay down and sleep, toothbrushes and other personal needs, mops, brooms and shovels, strong arms to lean on and understanding ears to listen -- simple things that help people cope with the loss of big things.

KDND-FM HD2
Quarterly Issues Report: 2nd Quarter 2012
Public File 2
Saturdays, 6:30A-7:00A

CATEGORY: HEALTH (Cont'd)

Issue: **Improving Local Lives**
Program: Public File 2
Date: June 10, 2012

Description: United Way California Capital Region's vision is to build stronger, healthier, more compassionate communities in our region by partnering with local employers and nonprofits to improve people's lives. Working with 750 employers in Amador, El Dorado, Placer, Sacramento and Yolo counties, they hold workplace giving campaigns to raise support for local nonprofits who share our mission and for our United Way focus areas that bring together these nonprofits to tackle tough issues in our community. We want to positively impact three vitally important areas in their region: education, income and health. United Way California Capital Region is an independent local affiliate of United Way Worldwide with a local board of directors. United Way is the region's leading provider of innovative solutions to the community's most pressing issues. Working with other nonprofits, businesses, donors and volunteers, United Way funds projects that provide positive, measurable, results on vital health and human services issues, giving you the chance to give, volunteer and advocate in support of the causes you care about most. Together, they have made a powerful, measurable difference on issues like health care for children, child abuse prevention, preparing foster youth for success and keeping teens in high school.

CATEGORY: ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: **River-Friendly Landscaping**
Program: Public File 2
Date: June 17, 2012

Description: The River-Friendly Landscaping Coalition is collaboration between public agencies, non-profit organizations, designers, private landscape architects, and contractors in the Greater Sacramento Region. The vision of the coalition is to improve the health of communities and ecosystems through sustainable landscaping in the Sacramento Valley and surrounding foothills. The mission of the River-Friendly Landscaping Coalition is to provide individuals, businesses, and institutions access to information, resources, and ideas so that landscapes are designed, built, and maintained according to the sustainable practices of the River-Friendly Landscaping principles. River Friendly landscaping is an environmentally friendly way of gardening. River-Friendly Landscaping practices are designed to conserve water, reduce yard waste, and prevent pollution of our air and local rivers. Benefits to residents include saving money by reducing water, fertilizer, and pesticide use; requiring less maintenance such as mowing and trimming; reducing yard waste; and attracting wonderful birds and butterflies to your garden. Benefits to the community and the environment include saving landfill space; reducing air pollution by reducing the amount of yard waste that is transported to the landfill; and improving water quality by reducing pollution.

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Quarterly Issues Report: 2nd Quarter 2012
Public File 2
Saturdays, 6:30A-7:00A

CATEGORY: MINORITIES, WOMEN & AGING

Issue: **Domestic Violence**
Program: Public File 2
Date: May 13, 2012

Description: Women of Worth is a 501 (c)(3) community benefit nonprofit organization. Women of Worth assists families in crisis and domestic violence victims to increase self-reliance and improve quality of life by helping them rebuild their lives with dignity, hope and safety. They provides no-cost services, including short-term assistance for families in crisis, and long-term transitional programs to enable women to safely escape domestic violence. Women of Worth was founded to restore the lives of abused women and children in Nevada and Placer counties. Services are designed with this question in mind: "What would help them escape and start a *safe, new life*?" Women of Worth assists victims of domestic violence and families in crisis with services such as transitional housing, emergency shelter assistance, counseling and support groups, furniture and personal items, educational and career assistance, and life skills training and mentoring. Women of Worth was founded by Sandy Schmidt, a domestic violence survivor whose personal passion is to help abused women and children escape domestic violence. Services are provided free of charge to clients, and results in families that live in safety, renewed hopefulness — free from the threat of violence and abuse.

KDND-FM HD2
Quarterly Issues Report: 2nd Quarter 2012
Public File 2
Saturdays, 6:30A-7:00A

CATEGORY: CRIME

Issue: **Helping the Homeless**
Program: Public File 2
Date: April 15, 2012

Description: Placer Care Coalition is comprised of local community members offering hope to those in need. They were originally formed to raise funds for four agencies B Lazarus Project, Roseville Homestart, St. Vincent de Paul, and What Would Jesus Do? .Their goals are to raise funds for these agencies so they may better provide for their clients. In addition the Placer Care Coalition seeks to bring needed health care into the greater Roseville area for the needy and working poor. Roseville Homestart provides hope to homeless families with children, assisting them in putting their lives back together in a drug and alcohol free environment. Lazarus Project is a community based transitional housing program for single adults. St Vincent de Paul offers a wide variety of assistance to the working poor and the homeless. What Would Jesus Do is an organization that reaches out to the homeless every day. The Placer Care Coalition seeks to build relationships and encouraging participation from the city, county, business, people and residents.

Issue: **Domestic Violence**
Program: Public File 2
Date: May 13, 2012

Description: Women of Worth is a 501 (c)(3) community benefit nonprofit organization. Women of Worth assists families in crisis and domestic violence victims to increase self-reliance and improve quality of life by helping them rebuild their lives with dignity, hope and safety. They provides no-cost services, including short-term assistance for families in crisis, and long-term transitional programs to enable women to safely escape domestic violence. Women of Worth was founded to restore the lives of abused women and children in Nevada and Placer counties. Services are designed with this question in mind: "What would help them escape and start a *safe, new life?*" Women of Worth assists victims of domestic violence and families in crisis with services such as transitional housing, emergency shelter assistance, counseling and support groups, furniture and personal items, educational and career assistance, and life skills training and mentoring. Women of Worth was founded by Sandy Schmidt, a domestic violence survivor whose personal passion is to help abused women and children escape domestic violence. Services are provided free of charge to clients, and results in families that live in safety, renewed hopefulness — free from the threat of violence and abuse.

KDND-FM HD2
Quarterly Issues Report: 2nd Quarter 2012
Public File 2
Saturdays, 6:30A-7:00A

CATEGORY: DRUG ABUSE

Issue: **Helping the Homeless**
Program: Public File 2
Date: April 15, 2012

Description: Placer Care Coalition is comprised of local community members offering hope to those in need. They were originally formed to raise funds for four agencies B Lazarus Project, Roseville Homestart, St. Vincent de Paul, and What Would Jesus Do? .Their goals are to raise funds for these agencies so they may better provide for their clients. In addition the Placer Care Coalition seeks to bring needed health care into the greater Roseville area for the needy and working poor. Roseville Homestart provides hope to homeless families with children, assisting them in putting their lives back together in a drug and alcohol free environment. Lazarus Project is a community based transitional housing program for single adults. St Vincent de Paul offers a wide variety of assistance to the working poor and the homeless. What Would Jesus Do is an organization that reaches out to the homeless every day. The Placer Care Coalition seeks to build relationships and encouraging participation from the city, county, business, people and residents.

CATEGORY: HOUSING

Issue: **Employment Opportunities**
Program: Public File 2
Date: April 8, 2012

Description: Since 1982 the Job Journal's innovative slate of recruitment solutions has connected Northern California's increasingly diverse labor force with discerning employers, earning this multi-faceted company a well-deserved reputation as a recruitment industry leader.. With over 100,000 monthly visitors, JobJournal.com is one of Northern California's most popular employment websites. Launched in 1998, this comprehensive employment resource features 1000's of jobs, a calendar of regional career events, and the Web's largest library of employment guidance, with over 2000 articles on hundreds of occupations, plus job-search and career-advancement advice. CareerClix, a JobJournal.com exclusive, matches job postings to related career profiles, utilizing the popularity of the article archive to drive job candidates to relevant job opportunities. HIREvents Job Fairs are the premier recruitment events in Northern California --connecting the region's top employers with hundreds of active jobseekers.

Issue: **Helping the Homeless**
Program: Public File 2
Date: April 15, 2012

Description: Placer Care Coalition is comprised of local community members offering hope to those in need. They were originally formed to raise funds for four agencies B Lazarus Project, Roseville Homestart, St. Vincent de Paul, and What Would Jesus Do? .Their goals are to raise funds for these agencies so they may better provide for their clients. In addition the Placer Care Coalition seeks to bring needed health care into the greater Roseville area for the needy and working poor. Roseville Homestart provides hope to homeless families with children, assisting them in putting their lives back together in a drug and alcohol free environment. Lazarus Project is a community based transitional housing program for single adults. St Vincent de Paul offers a wide variety of assistance to the working poor and the homeless. What Would Jesus Do is an organization that reaches out to the homeless every day. The Placer Care Coalition seeks to build relationships and encouraging participation from the city, county, business, people and residents.

Issue: **Local Animal Shelters**
Program: Public File 2
Date: May 20, 2012

Description: The Sacramento Society for the Prevention of Cruelty to Animals (SSPCA) was established in 1894 and is dedicated to ensuring the humane treatment of all animals in the Sacramento area. They provide a safe and nurturing environment for unwanted, abandoned and mistreated pets until they can be placed into loving homes. Through proactive intervention, public education and community outreach, the Sacramento SPCA seeks to promote respect for all life by breaking the cycle of abuse, neglect and pet overpopulation in our communities. These accomplishments happen without any government, state or city funding. The Sacramento SPCA is a local, independent non-profit organization and is supported through private contributions The Sacramento SPCA will care for more than 13,500 homeless animals this year. Pet overpopulation is still at crisis levels in the Sacramento area. The area's three major shelters receive more than 40,000 homeless animals each year. The solution is spay/neuter. The Sacramento SPCA operates the areas only high-volume spay/neuter clinic which alters 25,000 animals annually.

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Saturdays, 6:30A-7:00A

CATEGORY: HOUSING (Cont'd)

Issue: **Disaster Preparedness**
Program: Public File 2
Date: May 27, 2012

Description: The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. The American Red Cross shelters, feeds and provides emotional support to victims of disasters, supplies nearly half of the nation's blood, teaches lifesaving skills, provides international humanitarian aid and supports military members and their families. The Red Cross is a charitable organization — not a government agency — and depends on volunteers and the generosity of the American public to perform its mission. Every day a family somewhere loses their home and everything in it. Every year, thousands of California families are affected by disaster -- home fires, wildfires, floods, earthquakes and more. The mission of the Red Cross is to save lives by working with communities to prepare for disasters and, when they strike, to provide immediate shelter, food, clothing and compassionate assistance to help families during those first, critical hours and days. Blankets, hot meals, a safe place to lay down and sleep, toothbrushes and other personal needs, mops, brooms and shovels, strong arms to lean on and understanding ears to listen -- simple things that help people cope with the loss of big things.

Issue: **River-Friendly Landscaping**
Program: Public File 2
Date: June 17, 2012

Description: The River-Friendly Landscaping Coalition is collaboration between public agencies, non-profit organizations, designers, private landscape architects, and contractors in the Greater Sacramento Region. The vision of the coalition is to improve the health of communities and ecosystems through sustainable landscaping in the Sacramento Valley and surrounding foothills. The mission of the River-Friendly Landscaping Coalition is to provide individuals, businesses, and institutions access to information, resources, and ideas so that landscapes are designed, built, and maintained according to the sustainable practices of the River-Friendly Landscaping principles. River Friendly landscaping is an environmentally friendly way of gardening. River-Friendly Landscaping practices are designed to conserve water, reduce yard waste, and prevent pollution of our air and local rivers. Benefits to residents include saving money by reducing water, fertilizer, and pesticide use; requiring less maintenance such as mowing and trimming; reducing yard waste; and attracting wonderful birds and butterflies to your garden. Benefits to the community and the environment include saving landfill space; reducing air pollution by reducing the amount of yard waste that is transported to the landfill; and improving water quality by reducing pollution.

KDND-FM HD2
Quarterly Issues Report: 2nd Quarter 2012
Public File 2
Saturdays, 6:30A-7:00A

CATEGORY: HOUSING (Cont'd)

Issue: **Resolving Financial Concerns**
Program: Public File 2
Date: June 24, 2012

Description: Clear Point Credit Counseling is an educational organization focused on helping consumers resolve their financial concerns and helping them understand budgeting, credit and how to make the most effective financial choices. As part of their focus on the community, they partner with other businesses, organizations and nonprofits including various state Councils on Economic Education to ensure that consumers' financial education needs are met. *The mission of ClearPoint Credit Counseling Solutions is consumer health through financial education. Their credit counselors, housing counselors and bankruptcy educators meet with clients individually or in groups to offer personalized advice on steps you can take to improve your situation—step-by-step—be it create a budget, prioritize bill payments, strategize to pay down debt, learn alternatives to foreclosure, understand how bankruptcy will affect credit reports and more. Many of their services are offered for free—others at a low cost.* ClearPoint is proud to be working in collaboration with Wells Fargo Bank to provide a series of 60 free homebuyer workshops to the public.

CATEGORY: YOUTH & FAMILY

Issue: **Helping Children with Disabilities**
Program: Public File 2
Date: April 1, 2012

Description: The Niello VW Ranch Run is a 3 day event that since its inception in 2007 has risen over \$80,000 for Ride to Walk , a program that provides therapeutic horseback riding for kids with disabilities. Ride To Walk's mission is to enhance the lives of children and young adults with neurological disabilities by providing innovative therapeutic horseback riding activities that are recreational in nature and adapted to the individual's needs and abilities. They serve children with disabilities such as autism, cerebral palsy, muscular dystrophy, attention deficit disorder, head trauma and sensory processing challenges. Ride To Walk strives to provide a positive support system for individuals with disabilities, their parents/caregivers, and our community. The benefits of horseback riding are as numerous as the types of disabilities and conditions served. Research shows that students who participate in therapeutic riding can experience physical, emotional and mental rewards. Because horseback riding gently and rhythmically moves the rider's body in a manner similar to a human gait, riders with physical disabilities often show improvement in flexibility, balance and muscle strength. For individuals with mental or emotional disabilities, the unique relationship formed with the horse can lead to increased confidence, patience and self-esteem. The sense of independence found on horseback benefits all who ride.

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Issue: **Helping the Homeless**
Program: Public File 2
Date: April 15, 2012

Description: Placer Care Coalition is comprised of local community members offering hope to those in need. They were originally formed to raise funds for four agencies B Lazarus Project, Roseville Homestart, St. Vincent de Paul, and What Would Jesus Do? .Their goals are to raise funds for these agencies so they may better provide for their clients. In addition the Placer Care Coalition seeks to bring needed health care into the greater Roseville area for the needy and working poor. Roseville Homestart provides hope to homeless families with children, assisting them in putting their lives back together in a drug and alcohol free environment. Lazarus Project is a community based transitional housing program for single adults. St Vincent de Paul offers a wide variety of assistance to the working poor and the homeless. What Would Jesus Do is an organization that reaches out to the homeless every day. The Placer Care Coalition seeks to build relationships and encouraging participation from the city, county, business, people and residents.

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Quarterly Issues Report: 2nd Quarter 2012
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Saturdays, 6:30A-7:00A

CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: **Local Scottish Heritage**
Program: Public File 2
Date: April 22, 2012

Description: The Caledonian Club of Sacramento, which was established in 1876, is a nonprofit organization formed to preserve Scottish heritage. Club membership is open to any one of Scottish birth or descent, their kin, and to any person interested in the rich and historic traditions of Scotland. Their regional Scottish-American cultural society hosts many annual events, including the Sacramento Valley Scottish Highland Games & Gathering. The club's goals and purposes are to bring together people of Scottish descent, practice and preserve Scottish traditions, educate the public about Scottish traditions and heritage, promote goodwill among people of Scottish heritage and the public, and perform local charitable works.

Issue: **Organ Donation**
Program: Public File 2
Date: April 29, 2012

Description: Donate Life California celebrates April as National Donate Life Month for the 9th consecutive year. The month long celebration honors the generosity of organ donors and their families and commemorates all transplant recipients in the United States. Donate Life America, the national organization promoting organ and tissue donation, launched a bold new initiative to register 20 million more people in 2012. In California, the goal is to sign up 12 million people by the end of 2012 to help reach the national goal of 120 million. Donate Life celebrated 100 million registered donors in 2011, which means 42 percent of individuals age 18 and older are registered as organ and tissue donors. California already has the largest organ and tissue registry in the world. Nearly nine million Californians have registered to be donors after they die. But the state also has the largest waiting list. Currently one in five people on the national organ waiting list live in California. It means the wait here can be long. Tragically 18 people die waiting each day nationally, because there are not enough donors – despite the fact that a single donor can save up to eight lives through organ donation and help an additional 50 people through the gift of tissue.

Issue: **Domestic Violence**
Program: Public File 2
Date: May 13, 2012

Description: Women of Worth is a 501 (c)(3) community benefit nonprofit organization. Women of Worth assists families in crisis and domestic violence victims to increase self-reliance and improve quality of life by helping them rebuild their lives with dignity, hope and safety. They provides no-cost services, including short-term assistance for families in crisis, and long-term transitional programs to enable women to safely escape domestic violence. Women of Worth was founded to restore the lives of abused women and children in Nevada and Placer counties. Services are designed with this question in mind: "What would help them escape and start a *safe, new life?*" Women of Worth assists victims of domestic violence and families in crisis with services such as transitional housing, emergency shelter assistance, counseling and support groups, furniture and personal items, educational and career assistance, and life skills training and mentoring. Women of Worth was founded by Sandy Schmidt, a domestic violence survivor whose personal passion is to help abused women and children escape domestic violence. Services are provided free of charge to clients, and results in families that live in safety, renewed hopefulness — free from the threat of violence and abuse.

CATEGORY: YOUTH & FAMILY (Cont'd)

Issue: **Local Animal Shelters**
Program: Public File 2
Date: May 20, 2012

Description: The Sacramento Society for the Prevention of Cruelty to Animals (SSPCA) was established in 1894 and is dedicated to ensuring the humane treatment of all animals in the Sacramento area. They provide a safe and nurturing environment for unwanted, abandoned and mistreated pets until they can be placed into loving homes. Through proactive intervention, public education and community outreach, the Sacramento SPCA seeks to promote respect for all life by breaking the cycle of abuse, neglect and pet overpopulation in our communities. These accomplishments happen without any government, state or city funding. The Sacramento SPCA is a local, independent non-profit organization and is supported through private contributions. The Sacramento SPCA will care for more than 13,500 homeless animals this year. Pet overpopulation is still at crisis levels in the Sacramento area. The area's three major shelters receive more than 40,000 homeless animals each year. The solution is spay/neuter. The Sacramento SPCA operates the area's only high-volume spay/neuter clinic which alters 25,000 animals annually.

Issue: **Promoting the Arts**
Program: Public File 2
Date: June 3, 2012

Description: Blue Line Gallery, the location for Non-Profit Organization Roseville Arts, is an active community resource located in Roseville, California. Established over 45 years ago to promote the arts, Roseville Arts showcases the works of regional and national artists complete with flexible exhibition space suitable for small musical performances, lectures and demonstrations. Blue Line Gallery offers a variety of programs for children and their families. As a non-profit organization, Roseville Arts is entirely funded by memberships, grants, sponsorships, fund raising events and other donations. Vibrant communities use the arts to develop their future. Education, health and human services, economic development, community beautification and pride, and sense of place are all impacted through the arts. Roseville Arts provides leadership for the role the arts play in Roseville's ongoing community development in all these areas, offering arts opportunities that are inviting and accessible for all.

Issue: **Improving Local Lives**
Program: Public File 2
Date: June 10, 2012

Description: United Way California Capital Region's vision is to build stronger, healthier, more compassionate communities in our region by partnering with local employers and nonprofits to improve people's lives. Working with 750 employers in Amador, El Dorado, Placer, Sacramento and Yolo counties, they hold workplace giving campaigns to raise support for local nonprofits who share our mission and for our United Way focus areas that bring together these nonprofits to tackle tough issues in our community. We want to positively impact three vitally important areas in their region: education, income and health. United Way California Capital Region is an independent local affiliate of United Way Worldwide with a local board of directors. United Way is the region's leading provider of innovative solutions to the community's most pressing issues. Working with other nonprofits, businesses, donors and volunteers, United Way funds projects that provide positive, measurable results on vital health and human services issues, giving you the chance to give, volunteer and advocate in support of the causes you care about most. Together, they have made a powerful, measurable difference on issues like health care for children, child abuse prevention, preparing foster youth for success and keeping teens in high school.